

Press Release

Bring Global Announces Strategic Steps for expanding operations and Digital Transformation Capabilities in Latin America and Sub-Saharan Africa

Company to Establish New Excellence Centres for Digital Transformation in Colombia and Kenya

Lisbon, 15 October 2020 - Bring Global today announced strategic steps to pursue its expansion strategy, with a portfolio of Digital services and solutions positioned to help enabling digital capabilities across the regions.

The company is building a networked global organization, combining the power of scale with the deep knowledge required to win locally by creating a new Excellence Centre in Colombia and Kenya.

Both centres aim to provide services and enhanced expertise across a range of critical capabilities in order to serve their respective regional and local customer base more effectively.

“We have been on a multi-year journey to transform our organization,” said CEO Carlos Alves. “By enabling our teams to better support existing customers as well as seek new ones in the important growth market of Latin America and Sub-Saharan Africa, we are better positioned to capitalize on all the opportunities that the global market currently offers for companies like ours. Our new Digital Transformation’s Excellence Centres in Colombia and Kenya, will drive growth and put execution closer to customers prioritizing a disciplined innovation framework.”

About Bring

Founded in 2011, we are a leading knowledge company specialized in building and providing cutting-edge business and technology solutions to improve our clients’ performance around the world.

With a focus on financial services and telecommunications, we are experts in Digital Transformation and Data Solutions.

With projects in more than 20 countries and subsidiaries in four continents, we are dedicated to making an impact on millions of people’s lives by solving our clients’ challenges on their journey to success.

We accomplish our goals through a robust business model, strong partnerships and the commitment of our people.

Learn more at www.bringglobal.com



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